

# International College of Digital Innovation

**ICDI** International College of  
**DIGITAL INNOVATION**  
CHIANG MAI UNIVERSITY

## “To Be a Leading Digital Entrepreneurial School that Develops Knowledge on Digital Innovation and Financial Technology in the ASEAN Region”

*Why should students choose the International College of Digital Innovation at Chiang Mai University for their studies?*

### Challenges in the Digital World

- Complex problems in various industries: e-commerce, logistics, agriculture, food, energy, tourism
- Require more than just technological knowledge
- Need leaders with vision, creativity, and an understanding of global business and social contexts

### Contact Us

Website : [www.icdi.cmu.ac.th](http://www.icdi.cmu.ac.th)

Facebook: CMU International College of Digital Innovation

Tel. : 053-943711 Academic Section

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# About the program



## Bachelor of Science Program in Digital Innovation (International Program)



### 4-YEAR STUDY AT CMU

The B.S. in Digital Innovation is a 4-year curriculum. The program is a combination of many disciplines; Computer Science, Mathematics, Statistics, Business Administration, Economics and Law.

This program is designed to produce graduates who are startup entrepreneurs who can effectively adapt digital technologies for analyzing big data in order to enhance business value and stay sustainably competitive in the global digital economy.

### 2+2 DOUBLE DEGREE PROGRAM

The students will spend the first 2 years studying at ICDI and the remaining 2 years at their chosen university. They will be awarded 2 degrees after graduation. (1) Curtin University in Perth, Australia Data Science Major (BSc. Science), (2) University of Strathclyde in Glasgow, Scotland, The United Kingdom (Entrepreneurs program), and (3) East China University of Science and Technology, Shanghai, China (International Economic and Trade program)

### Careers

- Startup Business Entrepreneur
- Digital Workforce/Digital Nomad in Private or Public Sectors
- Innovator/Technocrat in Digital Technologies

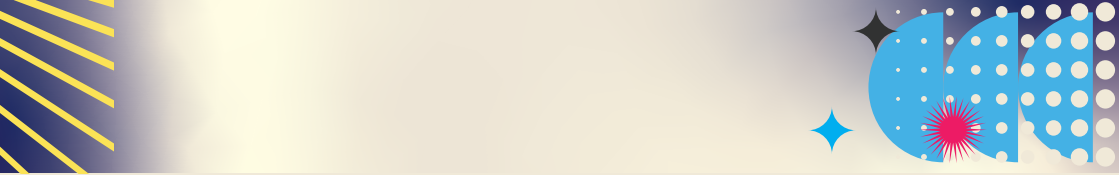
### Tuition fee

For studying at CMU,  
Thai Nationality  
55,000 THB per semester  
For studying at CMU,  
Other nationalities  
75,000 THB per semester  
For partner universities, please contact us  
for the updated rate

### The Educational Qualifications Required for Application

- Thailand certificate of secondary education (Matthayom Suksa 6) (Sci/Art)
- Other international high school certificates or diplomas must comply with the Thailand Secondary Education Certificate (Matthayom Suksa 6) equivalency system.

For more information  
<https://admission.reg.cmu.ac.th>



## Why do you choose to study in ICDI



## Warithorn Na Nagara

Data Analyst at Digital Agriculture Technology Lab  
(Low Carbon Society Project, NECTEC)

I chose the Digital Innovation (DIN) program at Chiang Mai University because it aligns with new career trends in digital tech and provides full access to supportive facilities and experienced instructors.

At first, it was a bit hard to adapt to the diverse teaching styles from instructors of many countries, but with their support and guidance, I was able to get along and thrive later on.

Currently, I am a Data Analyst for the Low Carbon Society project, where I design methods to calculate carbon footprints from agricultural processes using the LCA method to encourage a more sustainable, low-carbon society.

